DIGITAL LEADERS

GROWTH CONFERENCE

11 - 21 MAY 2020

As a community of Digital Leaders we are giving back to the wider digital community with useful information about a number of topics and giving you the chance to ask any questions as part of a **nine webinar series**.

digitalleadersclub
www.digitalleadersclub.co.uk

SCHEDULE

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Monday 11th May | 12:30pm **#1**

MICHELLE FLYNN

CERTIFIED HEALTH COACH & LIFE COACH

Finding Calm in Times of Uncertainty.

Tuesday 12th May | 12:30pm **#2**

PAUL RANDLE

DIGITAL CONSULTANT (EX DIGITAL DIRECTOR FOR VISA AND AKZONOBEL)

Digital with Purpose - Building Post Covid-19 Digital Resilience.

Wednesday 13th May | 12:30pm **#3**

DENIS ZEKIC

SOCIAL SELLING AND MARKETING AUTHOR

LinkedIn for Personal Branding and Lead Generation During and Post Covid-19.

Thursday 14th May | 12:30pm **#4**

SANJIT BADHAN

HEAD OF CRM AT MCARTHURGLEN GROUP

How to Maintain Purpose During the Crisis.

Friday 15th May | 12:30pm **#5**

PAUL MORRIS

DIGITAL MARKETING DIRECTOR AT MARSHALLS

Five Impacts of Coronavirus on Digital + How to Respond > Recover > Renew.

Monday 18th May | 12:30pm **#6**

CHARLES INSTONE

DIRECTOR OF ECOMMERCE AT THEDRUG.STORE

How to Build Brand Advocates Through Brand Loyalty.

Tuesday 19th May | 12:30pm **#7**

GEOFF BULL

MARKETING DIRECTOR AT WIGGLE

Question and Answer Session.

Wednesday 20th May | 12:30pm **#8**

MIKE ELLIS

DIRECTOR AT 43 CLICKS NORTH

A Framework to Re-evaluate and Adapt Your Digital Strategy.

Thursday 21st May | 12:30pm **#9**

JANE SMITH

DIRECTOR OF DATA PRODUCTS AT GSK

Why Data Should Be Behind Decisions Ecommerce Businesses Make.